

MEDIA KIT



SUNEERA MADHANI

2024

MEET SUNEERA

Billion-dollar founder

Suneera Madhani is a **true trailblazer in the business world**. Continuing her track record of success, she is the **Founder and CEO of new fintech startup, Worth AI**. Suneera previously founded Stax Payments, building **one of America's top 10 fastest-growing fintech companies from an idea to over \$160 million in recurring revenue**, making it a billion-dollar technology platform, which she successfully exited north of \$1 Billion. She is the first female CEO to lead a unicorn out of Florida and has received numerous accolades for her success, including being recognized by Fortune's 40 Under 40, EY's Entrepreneur of the Year, Entrepreneur Magazine's 100 Most Influential Women, Inc.'s 100 Female Founders among others.

Business Mentor

After facing countless challenges as a woman in business, Suneera has become a **passionate advocate for gender equality and female entrepreneurship**. She founded CEO School, a company empowering women to scale their businesses and change the statistics. With less than 2% of female founders ever breaking \$1 million in revenue, Suneera is on a mission to make sure her success isn't a unicorn but becomes the norm.

Podcast host

Suneera is the daughter of Pakistani immigrants and the first person in her family to graduate college. Beyond her professional achievements, **she is a sought after speaker, top 100 podcast host with over 1 million downloads, a mom of two, philanthropist and an avid traveler**. Suneera regularly speaks on some of the world's most coveted stages including; Meta, Capital One, Forbes 30 under 30 and SXSW. Suneera is a **role model for balancing work and life and is an angel investor in over 40 businesses**.

Investor



SUNEERA MADHANI



Introduction...

Suneera Madhani is a trailblazing entrepreneur, **Founder and CEO of fintech startup Worth AI and founder of Stax Payments**, one of America's top 10 fastest-growing fintech companies, which she successfully exited north of \$1Billion. **The first female CEO to lead a unicorn out of Florida** and the first person in her family to attend college, Suneera has been recognized for her achievements by Fortune's 40 Under 40, EY's Entrepreneur of the Year, Entrepreneur Magazine's 100 Most Influential Women, and Inc.'s 100 Female Founders.

Suneera is the founder of CEO School, a company empowering women to scale their businesses, is a highly sought after speaker, role model for balancing work and life, **a top 25 podcast host with over 1 Million downloads**, angel investor in more than 40 companies and **an advocate for destroying the gender wage gap while changing the narrative for women in business.**

brielle@suneeramadhani.com

THE STATS

+245K

ON SOCIAL MEDIA

+350K

MONTHLY ACCOUNTS
ENGAGED

+1M

UNIQUE MONTHLY
ACCOUNTS REACHED

+75K

EMAIL LIST

+1M

PODCAST DOWNLOADS

76.8%

FEMALE FOUNDERS

87.1%

WOMEN AGED 25-45

AS SEEN ON



foundr

SXSW

Inc.

Forbes
30/50
SUMMIT
INTERNATIONAL WOMEN'S DAY - AED DHARI
CHAIRD BY MIKA BRZEZINSKI

EY

Forbes

cheddar
news

MONEY
20/20

THE STATS

+245K

ON SOCIAL MEDIA

+350K

MONTHLY ACCOUNTS
ENGAGED

+1M

UNIQUE MONTHLY
ACCOUNTS REACHED

+75K

EMAIL LIST

+2.1M

IMPRESSIONS

+1M

UNIQUE MONTHLY
ACCOUNTS REACHED

+17K

LINKEDIN FOLLOWERS

[@suneeramadhani](#)

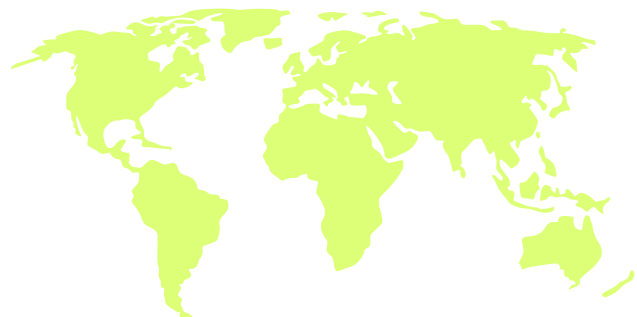
[@ceoschool](#)

LET'S GET SOCIAL



Only 2% of female founders ever break 1M in revenue. And we're on a mission to change that. We don't just want to, we believe: we have to because Nothing Bad Happens When Women Make More Money

DEMOGRAPHICS



25 -45 → 87.1%

USA → 40.1%

Women → 97.8% Founders → 76.8%

THE PODCAST



Hosted by Suneera Madhani

SOME OF OUR GUESTS



JENNA KUTCHER

NYT Bestselling Author



SOPHIA AMORUSO

Author, #GIRLBOSS



JESSICA ABO

Award-winning journalist, media trainer, best-selling author, and keynote speaker.



ARLAN HAMILTON

Investor & Founder, Backstage Capital

FACTS



TOP 25

PODCAST IN
THE U.S
CATEGORY:
ENTREPRENEURSHIP



100%

ORGANIC
GROWTH



OVER
1 MILLION

DOWN
LOADS

THE STATS

1.2M+
DOWNLOADS

+275K

ON SOCIAL
MEDIA

95%

FEMALE LISTENERS

TOP 25

ENTREPRENEURSHIP
PODCAST

60K

AVG MONTHLY
DOWNLOADS

25-45

AVERAGE AGE OF
OUR LISTENERS

+75K

EMAIL LIST

LISTEN ON



CEO SCHOOL

Secrets of
Millionaire
Female
Founders
revealed.

2M
Downloads



By Unicorn Founder, Suneera Madhani

LET'S WORK TOGETHER



SUNEERA MADHANI

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